

1961

Huebner Hall Dedication Events

The American College of Life Underwriters

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Huebner Hall Dedication Events

JUNE 1-2, 1961

JUNE 1

The American College of Life Underwriters and the American Society of Chartered Life Underwriters request the pleasure of your company at the Huebner Hall Dedication Events in Bryn Mawr and Philadelphia on June 1 and 2, 1961.

1:00 - 5:00 P.M. . . . Bryn Mawr

HUEBNER HALL INSPECTION TOURS. Conducted tours of building and campus for visitors.

3:00 P.M. Bryn Mawr

BUILDING DEDICATION CEREMONY on campus. Robert Dechert, Counsel of American College and American Society, is serving as General Chairman of the Dedication Ceremony. Welcome by Dr. Katharine E. McBride, President of Bryn Mawr College. Address by Dr. Gaylord P. Harnwell, President of University of Pennsylvania.

3:45 P.M. Bryn Mawr

TREE PLANTING CEREMONY on campus for C.L.U. Classes of '35 and '36.

6:00 P.M. Philadelphia

RECEPTION at Sheraton Hotel for those attending Dedication Banquet.

7:00 P.M. Philadelphia

DEDICATION BANQUET in Grand Ballroom of Sheraton Hotel. Principal speaker is Devereux C. Josephs, former Chairman of President Eisenhower's Committee on Education Beyond the High School, and former Chairman of the Board, New York Life Insurance Company.

NOTE: At 3:45 p.m. on June 1, the Life Insurance Medical Research Fund will hold open house (by invitation) at their new national headquarters in nearby Rosemont, Pa.

JUNE 2

9:00 A.M. - 12:30 P.M. . . . *Philadelphia*

C.L.U. National Seminar

LIFE UNDERWRITERS SECTION, designed primarily for people in personal production: "Profiles of Excellence . . . a Dramatic Case Study of Life Underwriting." To be held in auditorium of the Insurance Company of North America, 16th and Arch Streets, Philadelphia. General Chairman: PAUL A. NORTON, C.L.U., Vice President, New York Life. Moderator: LEROY G. STEINBECK, C.L.U., Vice President, Life Insurance Company of North America. Panelists: HOWARD D. GOLDMAN, C.L.U., General Agent, Northwestern Mutual, Richmond, Va.; ARTHUR F. PRIEBE, C.L.U., Agent, Penn Mutual, Rockford, Ill.; E. PRICE RIPLEY, C.L.U., Agent, National Life of Vermont, Roanoke, Va.; and BERNARD H. ZAIS, C.L.U., Agent, Connecticut Mutual, Burlington, Vt.

MANAGEMENT SECTION, designed primarily for people in management: "Decision at Zenith Life." To be held in Pennsylvania Ballroom of Sheraton Hotel. Moderator: ABRAM T. COLLIER, Senior Vice President and General Counsel, John Hancock. Panelists: EDWARD C. BURSK, Editor, *Harvard Business Review*; HOWARD W. JOHNSON, Dean, School of Industrial Management, Massachusetts Institute of Technology; H. J. LEAVITT, Professor of Psychology, Carnegie Institute of Technology; and WILLIS J. WINN, Dean, Wharton School of Finance and Commerce, University of Pennsylvania.

10:00 - 12:00 Noon *Philadelphia*

BUS TOUR of historic Philadelphia (for women not attending Seminar).

1:00 P.M. *Philadelphia*

DEDICATION LUNCHEON in Grand Ballroom of Sheraton Hotel. ERWIN D. CANHAM, Editor, *Christian Science Monitor*, is the featured speaker.

2:00 - 5:00 P.M. *Bryn Mawr*

HUEBNER HALL INSPECTION TOURS. Conducted tours of building and campus for visitors.

