

1961

## June 1 dedication of Huebner Hall

The American College

Follow this and additional works at: [http://digitalcommons.theamericancollege.edu/archival\\_documents](http://digitalcommons.theamericancollege.edu/archival_documents)

 Part of the [Finance and Financial Management Commons](#)

---

### Recommended Citation

The American College, "June 1 dedication of Huebner Hall" (1961). *Archival Documents*. Paper 32.  
[http://digitalcommons.theamericancollege.edu/archival\\_documents/32](http://digitalcommons.theamericancollege.edu/archival_documents/32)

This Article is brought to you for free and open access by the Archives at TAC Digital Commons. It has been accepted for inclusion in Archival Documents by an authorized administrator of TAC Digital Commons. For more information, please contact [John.Whitham@theamericancollege.edu](mailto:John.Whitham@theamericancollege.edu).

The June 1 dedication of Huebner Hall in Bryn Mawr, Pa., has commemorated one of the most important dates in the history of professional insurance education. The two-and-one-half story building, named after Dr. S. S. Huebner, founder of the C.L.U. and C.P.C.U. movements, represents both physically and spiritually the center for America's insurance education.

In the cover picture are Dr. Harry J. Loman, dean of the American Institute for Property and Liability Underwriters, Inc. and executive vice president of the Insurance Institute of America; Dr. Davis W. Gregg, C.L.U., president of the American College of Life Underwriters; and Dr. Huebner, president emeritus of the American College and chairman of the board for the American Institute. These men head the three institutions which serve the entire insurance industry through programs of professional insurance study and examination for field, home office and management personnel. Continuing education programs are conducted by the American Society of C.L.U., Paul S. Mills, C.L.U., managing director; and the Society of C.P.C.U., Harry F. Brooks, managing director.

It was not until 1953, when the Insurance Institute integrated its program with that of the American Institute, that the College, the two Institutes and both Societies all shared joint headquarters on Walnut Street in Philadelphia. In view of their common philosophy, aims and standards, this close proximity made it possible for the five groups to consult on matters relating to scope and character of curricula, nature of educational prerequisites, supervision and handling of examination centers and similar activities which could be effected through joint cooperation.

Since 1953, the growth in each organization's programs and the addition of staff members to handle expanding operations made it imperative to find larger quarters for the five groups. Indicative of this growth was the increase in candidate enrollment. In 1953, 4695 persons took C.L.U., C.P.C.U. and I.I.A. examinations. In the 1959-60 academic year nearly 14,000 candidates sat for examinations. Herbert C. Graebner, <sup>C.L.U.</sup> dean of the

reports

American College, ~~MAINT~~ that in the past decade, the number of headquarter employees mushroomed from 34 in 1951 to 63 in 1957, reaching nearly 70 before the move to Bryn Mawr in March, 1961. Today, the new home of the American Center for Insurance Education employs a staff of 75, excluding part-time help as well as graders and consultants used during the summer. Located on ten beautifully landscaped acres, Huebner Hall contains an ultra-modern library and reception area, board and conference rooms, and ample storage areas. For the personnel there are four ~~XXXXXX~~ spacious office areas, thirty-one private offices, machinery and mail rooms and an attractively furnished lunchroom. The completion of Huebner Hall then, is concrete evidence of the dynamic growth and widespread acceptance of the educational concepts pursued by the five institutions housed together there.

In addition, many prominent insurance people and educators are currently associated with the organizations at Huebner Hall. Among them are Paul F. Clark, C.L.U., chairman of the American College's board of trustees and chairman of the board for John Hancock Mutual Life Insurance Co.; John H. Dillard, president of the Insurance Institute of American and vice president of Fireman's Fund Insurance Co.; Lillian G. Hogue, C.L.U., president of the American Society of C.L.U. and agent <sup>in Detroit</sup> for New York Life; Price M. McCulley, C.P.C.U., president of the C.P.C.U. Society and head of the McCulley Adjustment Co. in Shreveport; John A. North, life trustee of the American Institute and chairman of the board, The Phoenix of Hartford Insurance Companies; and Hubert W. Yount, president of the American Institute and executive vice president of the Liberty Mutual Insurance Co.

The future of the American Center for Insurance Education keynotes far greater expansion. Dr. Loman says that the I.I.A. courses should show tremendous growth in the next decade. By then, he says, "their program will also serve as the 'Speciality Certificate' study program for a number of important areas of specialization in insurance." C.P.C.U. development will show less dramatic increase in professionally prepared candidates, because the high "professional level" of the C.P.C.U. examinations will likely never attract masses of insurance personnel. The Society of C.P.C.U. likewise anticipates a gradual increase in membership. Today it has 72 chapters and approximately 2800 members. "But," adds Dr. Loman, "an annual increase of 300 new designees will double the Society's

membership in nine years, and its continuing education programs, institutes and research programs should expand significantly in the future." Furthermore, Dr. Loman predicts that the I.I.A. and C.P.C.U. study programs will extend to many communities not currently offering formalized course work in these two levels of education.

Commenting on the future of C.L.U., Dr. Gregg estimates that by 1971 more than 25,000 persons from all segments of life and health insurance will be taking American College courses, and the College will offer a variety of specialized courses in many areas to serve future educational needs. Dr. Gregg also believes "that large numbers of college students will be taking the College's courses in preparation for a lifetime career in insurance." The American Society, with its 5700 members and 126 chapters, will also expand its continuing education programs to every major community in the country, and it is conceivable that a graduate school for C.L.U.s may eventually be established. Dr. Gregg furthermore feels that "within a decade the public will be well aware of 'C.L.U.' as a symbol of professional performance."

The prospects, therefore, look bright, and in years to come, the American Center should continue to provide education that will assure improved service to the insuring public.